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## **CurbStand Brings Growing Valet Parking Network to Denver**

*Appoints Esteemed Parking Pro, Eric James to Grow Local Team,  
Expand Partnerships and Locations within Mile-High City*

**LOS ANGELES, March 3, 2015** – [CurbStand](#), the maker of the first and largest valet parking apps for consumers and operators that offers interactivity, seamless mobile payments and on-demand services, today announced its roll-out in Denver. CurbStand has also appointed former LAZ Parking executive, Eric James, to the role of Sales Manager for the Denver market. Eric will oversee CurbStand's expansion in bringing a cashless and on-demand valet experience to Mile-High City drivers.

"CurbStand is committed to growing our Denver network and I'm thrilled to bring Eric on to lead the charge," said [Serge Gojkovich](#), CEO of CurbStand. "He brings proven leadership, extensive operational capabilities and strong local market expertise. I have tremendous confidence that Eric will help broaden our reach in the region as we continue to hire locally to grow our on-the-ground team and attract businesses interested in forming partnerships that will enhance consumers' parking experience."

CurbStand currently has launched 16 locations in Denver, with plans to expand to 50 locations in the next four months. In addition to Eric's appointment, the Company is working on retaining the services of local sales individuals and promotional teams.

CurbStand is ushering in a new era for valet parking, combining 'mobile-first' innovation, real-time communication of valet parking availability and cashless payment. The Company recently unveiled a brand-new consumer app with on-demand features, such as allowing drivers to 'Request Car,' among other enhancements. Concurrently, CurbStand launched a companion app exclusively for valet operators to communicate directly with their customers and deliver the ultimate valet experience across CurbStand's growing valet parking network. For a quick demonstration, check out this [CurbStand video](#).

CurbStand has amassed more than 400 stands and continues to add 5-10 new locations each week. Currently available in Los Angeles, Miami, Ft. Lauderdale, Dallas, Austin, Boston and now Denver, the Company is expanding both its consumer and valet operator apps' reach to other major U.S. cities. The consumer app is available in the [iTunes store](#) and will be available on Android in the next few months.

### **About CurbStand:**

Founded in October 2013, CurbStand is an investor-backed startup based in Los Angeles, California that is introducing a mobile payment and specialty services platform for the valet and parking industries. Leveraging cutting edge technologies, CurbStand is delivering a cashless, concierge-style valet experience for customers to find, pay and tip for parking and for businesses and their valet companies to better manage their parking. Restaurants and other businesses interested in offering the seamless CurbStand valet experience should email [valet@curbstand.com](mailto:valet@curbstand.com). Visit [www.CurbStand.com](http://www.CurbStand.com) for more information. Follow CurbStand on [Twitter](#), [Instagram](#) and [Facebook](#), and download the iOS app for free via the [iTunes store](#).

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