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### CURBSTAND

Founded by Owen De Vries, Moncef Abbou and Nicole Duncan in October 2013, **CurbStand** is an investor-backed startup based in Los Angeles, California that is introducing a modern payment and specialty services platform for the valet and parking industries. The consumer app harnesses the power of smartphone technology to create a seamless, cashless concierge-style valet experience for users to find and pay for parking, and for businesses and valet companies to better manage their parking operations.

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### THE EXPERIENCE

No more waiting in lines at the valet stand in inclement weather. No more dashes to the ATM for cash. Valet parking woes are no more with the [CurbStand iOS app](#).

**For Consumers** - At participating locations, customers can enjoy the cashless, on-demand benefits of the CurbStand app in three simple steps:

- **Check-In:** Use CurbStand's geo locator map to select the nearest valet, view rate and check-in;
- **'Request Car':** Using the in-app 'Request Car' feature, the valet attendant is notified instantly and will reply with the estimated time of car pick-up;
- **Pay...and GO!** Provide business validation for the selected parking location and confirm the mobile payment amount – including a customized option to tip in increments of a dollar.

For a quick demonstration, check out [CurbStand's video](#). An Android app is on the horizon, as well as a host of concierge-like offerings.

**For Businesses** - The companion valet operator app enables previously cash-only valets to accept mobile credit card payments from customers, track transactions, and gather business insights, as well as pioneering real-time communication between drivers and valet operators. The operator app also allows valet attendants to create user profiles with the car's description. As users check-in from one location to another within the CurbStand valet network, attendants will have immediate access to the CurbStand user profile to quickly retrieve the user's vehicle. Not only will valets have advanced data-mining capabilities through the development of custom real-time reports, they'll be able to manage their inventory and monitor their daily operations. CurbStand offers valet training and staffing programs to ensure customer service excellence across owned and operated lot/garage facilities, as well as licensed and partnership properties.

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### THE MISSION

The CurbStand mission is simple – to create the ultimate parking experience through the latest technology and most attentive personnel.

Parking is a \$30 billion industry, according to the International Parking Institute. CurbStand has built an innovative solution to an antiquated and inefficient valet parking system – one that's quick, convenient, safe and environmentally friendly. It's ushering in a new era for valet parking that combines innovative smartphone technology, the real-time communication of parking availability, and payment automation, as well as the promise of additional white-glove services.

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### THE HISTORY

Valet parking – thought of as a luxury service – can be frustrating for urban drivers. CurbStand was born of those frustrations in the greater Los Angeles area.

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### FAST FACTS

- CurbStand is currently available in Los Angeles, Miami, Ft. Lauderdale, Dallas, Austin, Boston and Denver
  - Now serving 400 valet stands– including many of the most prestigious restaurant and bar locations, CurbStand is adding approximately 5-10 locations a week.
  - And this is just the beginning...
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### TEAM

- Serge Gojkovich, CEO | Ethan Kravitz, CTO | Frank Mastronuzzi, CFO
  - Expanding team of talented employees and independent contractors in sales, product and business development, and customer service across cities.
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### HQ

Los Angeles, California, USA

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### FOLLOW

Website: [www.CurbStand.com](http://www.CurbStand.com) | LinkedIn: [LinkedIn.com/Company/CurbStand](https://www.linkedin.com/company/CurbStand) | Facebook: [Facebook.com/CurbStand](https://www.facebook.com/CurbStand) | Twitter: [Twitter.com/CurbStand](https://twitter.com/CurbStand) | Instagram: [Instagram.com/CurbStand](https://www.instagram.com/CurbStand)

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### CONTACT

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