

Curbstand, Inc.

Reserve Card Privacy Policy

Effective Date: July 29, 2019

This Privacy Policy applies to you when you apply for Curbstand's Reserve Card through www.curbstand.com and any other websites, apps, social network sites, or other online or wireless sites, accessed via computer, mobile device, or other technology that may be operated by or for Curbstand (together, the "Sites").

When we say "Curbstand", "us", "our" or "we" in this Privacy Policy, we are referring to Curbstand, Inc., a Delaware corporation with an address at 1017 N. La Cienega Blvd., Suite 200, West Hollywood, CA 90069.

When you apply for our Reserve Card, we collect personal information from you. This Privacy Policy explains what information we collect and how we use such information.

By applying for our Reserve Card, you accept this Privacy Policy. If you do not agree with the terms of this Privacy Policy, you should not apply for or use the Reserve Card.

Please also read our [Terms & Conditions](#) which govern the use of the Reserve Card and explain any restrictions which may apply.

1. The Information We Collect and Use

A. Non-Personally Identifiable Information. When you apply for the Reserve Card, we may collect certain data that does not tell us specifically who you are. This is "Non-Personally Identifiable Information." It includes things like your Internet Protocol (IP) address, browser type, and the last domain you visited before coming to our site or the domain you go to when you leave. It also includes various statistical data such as which pages you visit our site, how long you stay on them, and what you click.

We may place a "cookie" on your computer. A cookie is a small amount of data, which often includes an anonymous unique identifier, sent to your browser from the website and stored on your computer's hard drive. Our "preference" cookie expires after thirty (30) days. We may use cookies to keep track of your choice of language and home page preference; to understand your exposure to certain internet advertisements as you use the Sites, and to gather usage data that will help us generally improve the quality of the Sites. There is a simple procedure in most browsers that allows you to deny or accept cookies. You should note that cookies may be necessary to provide you with certain features on the Sites.

We also may use a small piece of code (sometimes referred to as “1x1 clear pixel,” “Web beacon” or “clear GIF”) placed in our Sites to help us gather additional information about which parts of the Site receive the most visitors and other user traffic patterns, and enable us to administer the Site.

No Personally Identifiable Information (as defined below) is collected through our cookies or web beacons; however we may, from time to time, allow advertisers, third-party advertising networks, and third-party advertising serving companies to serve advertisements directly to you within our site. By serving these advertisements directly to you, these companies can set their own cookies on your computer, which may not expire, and trigger their own web beacons. If you would like to contact the advertisers, third-party advertising networks, and third-party advertising serving companies with which we have relationships to learn more about their privacy policies and what options (if any) they offer to opt out of their data collection, please visit their websites.

B. Personally Identifiable Information. We also collect information that can be used to identify you (“Personally Identifiable Information”). We collect the following Personally Identifiable Information when you apply for the Reserve Card and in connection with your subscription:

- **Contact details**, namely your name, billing or shipping address, telephone number and email address;
- **Financial and transaction data**, namely your credit or debit card number; and
- **Other personal data**, namely your date of birth and age.

We will use your Personally Identifiable Information to fulfill your requests, respond to your inquiries and provide other services, and to alert you to information, offers, or publications in which we think you may be interested. The emails that we send contain links that enable you to “unsubscribe” from such mailings.

We do not sell Personally Identifiable Information or other information you make available through the use of the Sites, or share such information with third parties, except as described below.

From time to time, we may partner with unaffiliated companies or individuals for market research, product development or similar purposes. These companies or individuals may be provided with access to Personally Identifiable Information and Non-Personally Identifiable Information, but we will require by contract that they agree to maintain the confidentiality, security and integrity of such information. We also may subcontract with other companies and individuals to do work on our behalf; they may be provided with access to Personally Identifiable and Non-Personally Identifiable Information, but only as needed to perform their functions.

When you apply for the Reserve Card, you may be asked to opt in to be included on our email lists and to receive emails from us directly. You can manage some of your messaging preferences, but note that you cannot opt out of receiving certain administrative, transactional or legal messages from Curbstand. To opt out of all email marketing messages from us, you must follow the instructions provided within each email or contact us at support@curbstand.com

We may share Personally Identifiable Information with third parties, who may contact you to offer products and services. At any time, you can contact Curbstand to request that we not share your Personally Identifiable Information with third parties.

We may disclose your Personally Identifiable Information to third parties in connection with a corporate transaction where all or a portion of our business (e.g., a portion that includes our customer lists) is sold or transferred. We also may disclose your Personally Identifiable Information if disclosure is required by law or as part of a lawsuit or government investigation or proceeding, or in order to permit us to exercise or preserve our legal rights or take action regarding potentially illegal activities or to protect the safety of any person.

C. Location Information. We may obtain information about your physical or geographic location through information provided by your or by use of such means as GPS or by using other geolocation tools in your smartphone or other mobile device used in accessing the Sites.

2. Data Security

Curbstand cannot ensure or warrant the security or privacy of any information you transmit to us. We attempt to follow policies and procedures that will protect against unauthorized access to your Personally Identifiable Information. But we can make no guarantees or promises in this regard, and you provide information to us at your own risk.

We may store the Personally Identifiable Information we hold about you indefinitely. We may store this information in the United States or we may transfer it to any other country. The data protection laws of the countries where we store your personal data may or may not provide a level of protection equivalent to the laws in your home country. Wherever we hold the data, we will apply the terms of this Privacy Policy.

While we have implemented certain security measures designed to protect against unauthorized access, interception, loss, misuse and or alteration of the Personally Identifiable Information under our control, no security system is impenetrable and, in any case, our systems are generally not designed to protect highly confidential or sensitive information. We do not guarantee that events of unauthorized access, interception, loss, misuse and or alteration of the Personally Identifiable Information under our control will not occur, and we do not warrant, either expressly or impliedly, that the information provided by any user or customer will be free from unauthorized access, interception or

misuse. No transmission or storage of information can be guaranteed to be absolutely private and secure. Curbstand does not ensure the security of any information you transmit to us, and your use of the Sites and provision of information to us is at your risk. As a result, we cannot and do not guarantee the security of any information you transmit on or through the Sites, and you do so at your own risk.

Please be advised that we will never send emails asking you to provide or confirm credit card numbers, dates of birth, usernames or passwords. Such an email is an example of “phishing” or “spoofing” (i.e., counterfeit websites purporting to be from a legitimate company and designed to trick recipients into divulging personal information in order to steal identities and financial account credentials). If you receive a “phishing” or “spoofing” e-mail, DO NOT click on any link contained in the email.

Stripe is our third party payment processor and handles all credit card transactions. We only share your information with Stripe in accordance with this Privacy Policy, and such information is treated by Stripe in accordance with its privacy policy, available [here](#).

3. Children

In compliance with the requirements of COPPA (Children’s Online Privacy Protection Act), we do not knowingly collect or permit the collection, storage or use of any Personally Identifiable Information from anyone under 13. If you are a parent or guardian who knows or has discovered that your child under the age of 13 has submitted Personally Identifiable Information or other information without your permission, upon request, we will promptly: (a) provide direct notice to you indicating what, if any, Personally Identifiable Information of your child has been collected and how it has been used and/or disclosed; (b) remove your child’s Personally Identifiable Information or other information from our database, cease the use of such information and direct any other party with access to such information to do the same; and (c) notify you of our compliance with the above. The Reserve Card is not directed at or intended for children under the age of 13 and we endeavor not to knowingly collect any Personally Identifiable Information from children under the age of 13. If a parent or guardian believes that we have collected the Personally Identifiable Information of a child under the age of 13, please contact us.

4. Access to your information

You may contact us at if at any time you would like to see the Personally Identifiable Information we hold about you, or to ask us to correct or update this information, or to ask us to delete it. Please contact us if you have questions or wish to take any action with respect to information to which this Privacy Policy applies (see below for contact information).

California Privacy Rights. If you are a California resident, California’s “Shine the Light” law (California Civil Code § 1798.83) permits you to request and obtain from us once a

year, free of charge, information regarding our disclosure of your Personally Identifiable Information (if any) to third parties for direct marketing purposes. If this law applies to you and you would like to make such a request, please submit your request to Curbstand to support@curbstand.com or mail us at 1017 N. La Cienega Blvd., Suite 200, West Hollywood, CA 90069.

5. Links to Other Websites

This Privacy Policy applies only to Curbstand. Websites and applications related to the Sites may contain links to other websites that Curbstand may not own or operate. The links from the Sites do not imply that Curbstand endorses or has reviewed these websites. The policies and procedures we describe here do not apply to these websites. We can neither control nor are responsible for the privacy practices or content of these websites. We suggest contacting these websites directly for information on their privacy policies.

6. How To Contact Us

You may contact Curbstand regarding our privacy practices at the following address:

Curbstand, Inc.
1017 N. La Cienega Blvd.
Suite 200
West Hollywood, CA 90069.
support@curbstand.com

7. Changes To The Privacy Policy

This Privacy Policy is effective as of July 29, 2019. We reserve the right to change this Privacy Policy at any time. We do not undertake to provide you with personal notice of any changes. In the event of material changes, we will provide notice by means that are reasonable under the circumstances, such as by posting a notice on our website and/or sending a notice to the primary email address we have on file for you. Your continued use of the Reserve Card following the posting of changes to this Privacy Policy means you accept those changes.

8. Consent

By applying for the Reserve Card, you consent to this Privacy Policy.